



Maranatha SDA Church
3121 Jim Lee Road
Tallahassee, FL 32314

February 16, 2016

Re: Southside Community Health and Fitness Fair Sponsorship

Dear Vendor

Former Florida State University star football player and NFL professional, Ernie Sims, has partnered with the Maranatha SDA Church to host the 7th Annual Southside Community Health and Fitness Fair. This partnership with the Ernie Sims Big Hits Foundation, for the past six years, has been formally recognized by both the Tallahassee Mayor's Office and Tallahassee's County Commissioners Office. With a growing attendance every year and averaging over 1,200 people in attendance, we expect next year's event to be bigger and better!

The Southside Community Health and Fitness Fair is a free community event that focuses on health issues such as cancer, childhood obesity and other chronic diseases. The Fair has also shed light on issues surrounding the elderly, persons with disabilities, and veterans. This year, the Fair will focus on the family. A healthy informed family is vital for a community to thrive and prosper. The Fair will again be held at the North Florida Fairgrounds on April 3, 2016.

Optimum health has always been a part of the fair each year. The Ernie Sims Big Hits Foundation highlights fitness efforts through demonstrations, classes, and information presented at one of our more than 50 vendor booths. Further, Ernie Sims always makes himself available to demonstrate the benefits of physical exercise, sign autographs, and take pictures.

As always, the Fair will provide fun for the entire family; bounce houses and games and educational exercises for the kids, musical guests and, of course, the free food and clothing distribution. Our partnership with America's Second Harvest along with donations from Sams Club, Costco and Wal-Mart, where we receive and purchase food, is always a great benefit but we cannot do it without your help.

To continue this effort, we are asking for your support to participate in this wonderful event. This is a great opportunity to reach your target market and introduce your services to the community on a wide basis. So please take a moment to review and fill out the attached Vendor Registration form. Remember, we do not charge for booths, we merely ask that you please bring a gift for our all day drawings. Please feel free to contact us 850-878-7780 or 850-459-4180, with any questions or concerns.

A flyer will be forthcoming and further instructions on logistics at a later date. We look forward to partnering with you to have another successful Southside Community Health and Fitness Fair.

Regards,

Natalie Word

Alice B. Sims